



TrichoTest™

Personalize alopecia treatment



Genomics

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 **Fagron**
genomics

Alopecia

Hair loss (alopecia) is a progressive condition that has different forms and causes.

The most common hair loss type, known as androgenetic alopecia, is hereditary. If left untreated, hair loss usually progresses over time.



80% of all men experience androgenetic alopecia during their life.²



40% of all women experience androgenetic alopecia during their life.²

Factors that promote alopecia

- Increased testosterone levels
- Hormonal changes
- Inflammation
- Blood circulation issues
- Low levels of vitamins and minerals
- Stress
- Pollution
- Others

80 mln
men and women
in the USA alone suffer
from hair loss and
hair thinning.¹

1. Source: American Academy of Dermatology

2. Kelly I. Androgenetic Alopecia: An update of Treatment Options. Drugs. 2016 Sep;76(14):134964.

TrichoTest™

TrichoTest™ is the most complete genetic test for alopecia, analyzing both genetic factors and other relevant patient characteristics.

TrichoTest™ is indicated to be used by



- Everyone who wants to understand how their genetics affect alopecia treatment.
- Patients with family history of alopecia.
- Men and women who have tried different treatments with few or no success.

Benefits

- **Fully personalized treatment**
A personalized prescription is developed for you.
- **Genetic factors explanation**
A full report with the explanation of your genetic characteristics and their relation with alopecia treatment will be provided to you.
- **Specialist support**
Your prescriber will have now a deep understanding of your genetic characteristics and how do they relate to alopecia.
- **Once in a lifetime test**
Your genetic results will not change during your life.

How it works

01

Visit your doctor to perform the TrichoTest™.

02

Your doctor collects your DNA sample with a buccal swab – this process takes 1 minute.

03

Fill in the questionnaire provided by your doctor.

04

In 4-5 weeks visit you doctor and get to know your results.

05

Apply your personalized treatment as prescribed.

Together
we create the future
of personalized medicine.

